

Subject : Commercial Advertising

Purpose: To ban endorsement/advocacy or the perception thereof of any commercial enterprise or endeavor.

Policy: The United Methodist Church of Chugiak will not endorse or advertise the services/products of any commercial enterprise or person.

Reasoning: By advertising or allowing to be displayed, any commercial information posted implies UMCC's endorsement and/or approval of said goods or services. As a non-profit entity whose stated purpose is to make disciples for Christ, such activity, overt or perceived, can damage our tax-free status and impair the achievement of our ultimate goal.

Submitted to Church Council by the Public Relations Committee

April 4, 2012